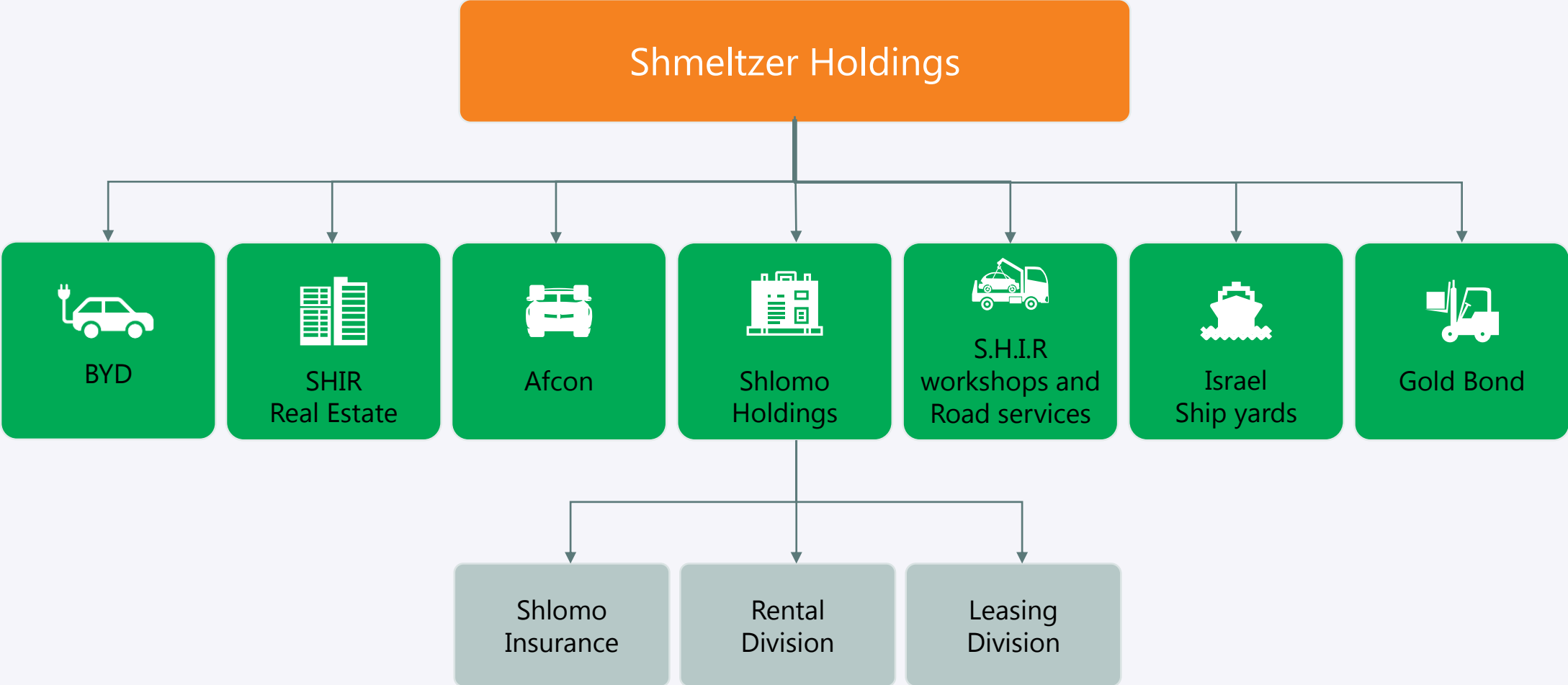




Always
Yes.





2017
BYD

2014
Human extension

2011
Opel Israel Joins the group

2008
Shlomo Insurance Joins the group

2007
Shlomo Real estate

2005
Shlomo Romania

2003
Afccon Holdings Group Joins the group

1995
Israel Shipyards Joins the group

1990
Goldbond/Conterm Joins the group

1974
Founded by Shlomo Shmelzer as a car rental company in 1974

Past and present



Group Revenue M'NIS



Vision & Values



Our Vision

Continuous investment in Israeli industries and technologies, with an international outlook for consolidating the Group's assets abroad.



Our Values

Preserving and advancing the legacy of the Group's founder - Shlomo Shmelzer
Commitment to Israel's Role & Purpose
The Advancement of Israeli Industry
Service above all else

A diverse portfolio of sectors



Automotive

Operational Leasing | Private Leasing
Local & Int'l Car Rental | 2nd hand car sales
Service & Roadside | Electric buses Importer



Insurance

General Insurance
Motor Insurance



Infrastructure

Systems based projects
QA and Automation
Retail/Commerce | Communications



Real Estate

SHIR Real Estate
SHIR Hotels
Shlomo Residential & Development



Shipping

Shipyards
Ports
Metal Works



Warehousing & Logistics

Automotive Division

Leading the way in end-to-end motor solutions for commercial and private customers.

Leasing & Rental

Operational & Private Israel's **biggest** car leasing company

SIXT Israel's leading car rental provider

Shlomo Romania - leading leasing & rental company

Sales

1st & 2nd Hand Sales –
Israel's largest 2nd hand sales outlet

Services

Service – 400 workshops

Roadside recovery – 300k members



**1 in every 10 new vehicles
in Israel is from**

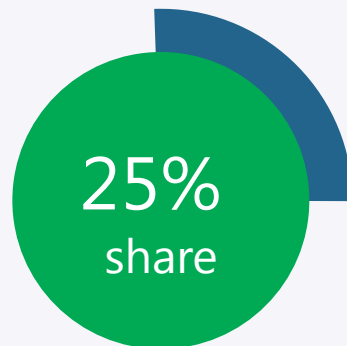


Services & Roadside
300,000
members

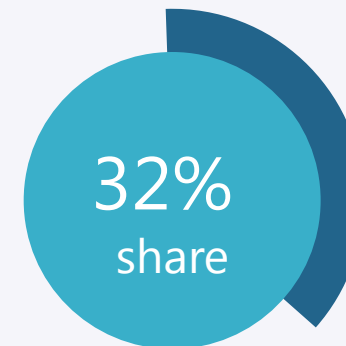


The driving force in Israel's
automotive market

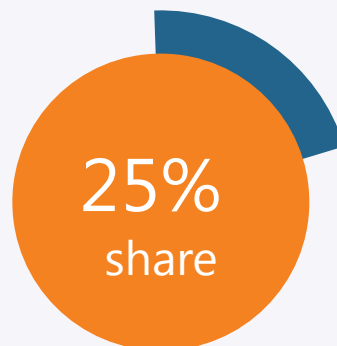
Operational Leasing



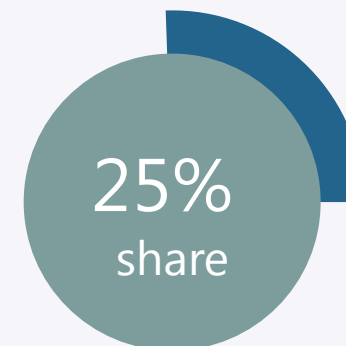
Private Leasing



Car Rental



2nd Hand Car Sales



State-of-the-art service and logistics center

ONE STOP SHOP

A unique logistics center in Israel



Advantage
All automobile services under one roof



Property
60,000 Sq. meters (35,000 built)





Access
strategically located in the country's center






Operational leasing division


25%
market share


54,000
fleet vehicles


Serving
3,500 customers,
including Israel's biggest
private enterprises

Among our clients:



כנסת
ישראל



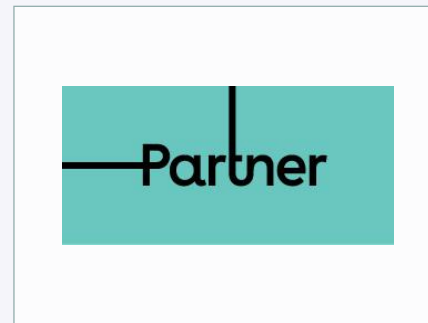
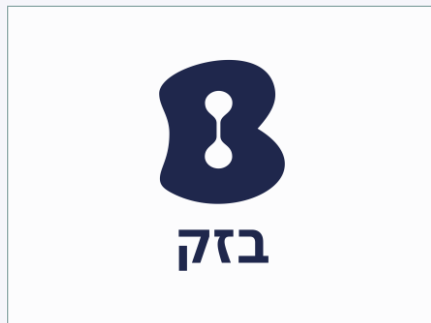
תל אביב
אוניברסיטת
תל אביב



משרד הביטחון
MINISTRY OF DEFENSE



Among our clients:





Private leasing division



32%
market share



20,000 customers
since 2009



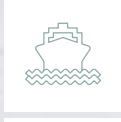
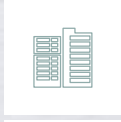
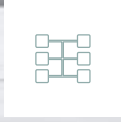
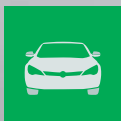
Growing
consumer trend

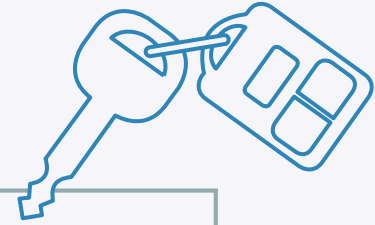


27 nationwide
sales centers









Specialize in
new car sales





Car rental division

-  25% market share
-  international exclusive franchise in israel
-  13,000 vehicles for rent
-  29 national sales stations
-  Domestic & International rentals
-  4,000 rental stations worldwide





Shlomo Romania "Sixt New Kopel"



The market leader

Car rental company
in Romania



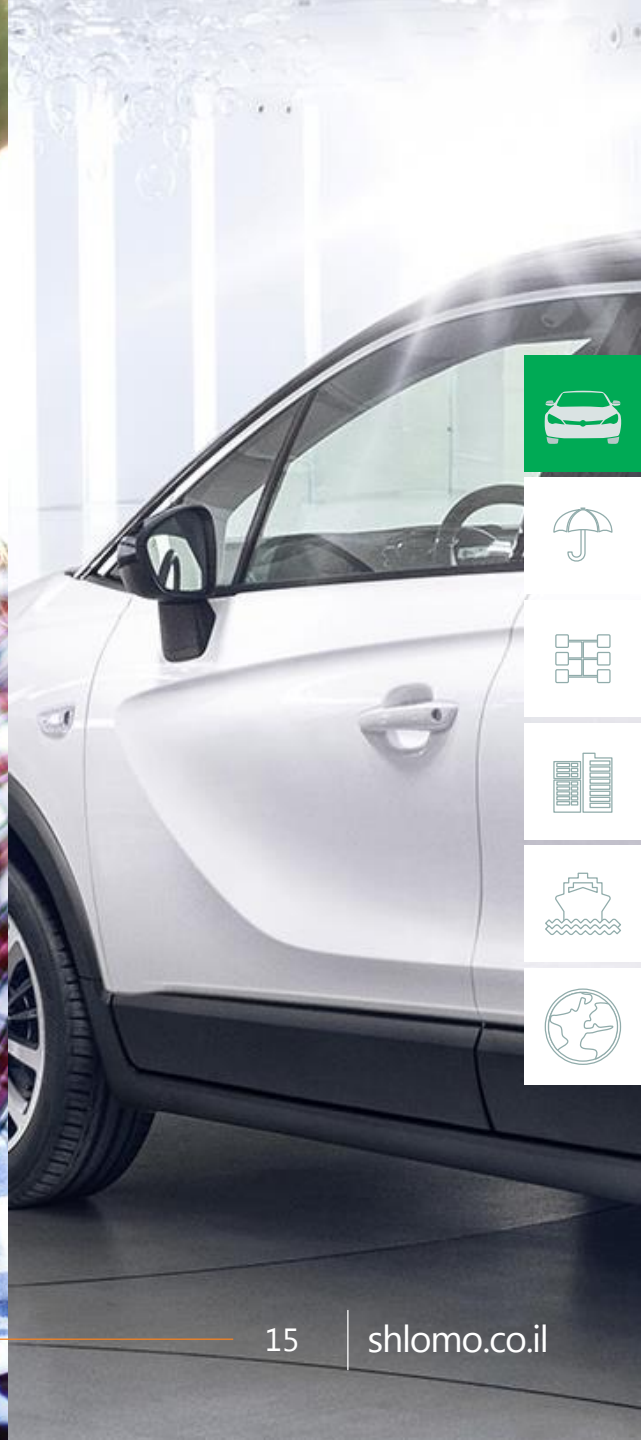
The **first**
operational leasing
company that established
in Romania



Distributor of Opel
and one of the biggest
workshop of Opel, Dacia,
Renault and Multibrand



One of the biggest
Second Hand car sales
companies in Romania





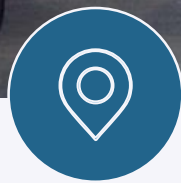
25%
market
share



Sales channel
for Group's
leasing
& rental vehicles



+25,000
refurbished
vehicle
sales/year



33
nationwide
sales points



Pre-
inspection
service

Israel's market
leader in First
Hand vehicles





(Shlomo Motors)



BYD is a producer of electric vehicles, passenger cars, buses, electric storage systems, PV panels and LED lighting



The company is the importer and distributor of BYD to Israel since 2008



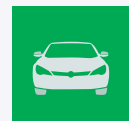
Joined the Shlomo group in 2017



Shlomo Motors is promoting electrified public transportation in the cities of Israel mainly 12 meter electric buses



In the future we intend to introduce 18 meter articulated buses.



Workshops & Emergency road services division

Nationwide network of 400+ workshops



Mechanic and cosmetic services for our fleet

Mechanic and cosmetic services for our insurance companies clients

Retail spare parts sales

Roadside recovery



Fleet of emergency and tow vehicles

24/7 dispatch and support

300,000 clients



Shlomo Insurance



A dynamic new player in Israel's general Insurance market

Began providing insurance policies in January 2008 after receiving its license.

Approx. **700,000** policies and **1,500** active agents

Sales, **1.5 NIS billion**

1.7 NIS billion managed investment portfolio

Highlights:

Focus on individual policies for general insurance:



Compulsory auto insurance



CASCO Insurance



Home



Personal accident



Infrastructure Division

Leading the way in large-scale, hi-tech infrastructure projects in Israel and worldwide



One-stop provider of solutions with 1.4 billion NIS annual revenue





Established in **1945** and currently maintains more than **1250 employees**

AFCON offers a **wide range of products and services** for infrastructure and technologies

The group consists of:
AFCON Contracting & Services
AFCON Control & Automation
Tadiran
Telecom
Afccon Building & Construction
IBA

AFCON is active in **Israel and worldwide**

Controlled by the **Shlomo Group (62%)**

Traded on TASE with a market value of **500 Million NIS**

Equity of **400 Million NIS**

In 2015, AFCON's revenue exceeded **1.7 Billion NIS**



Buildings & Infrastructure



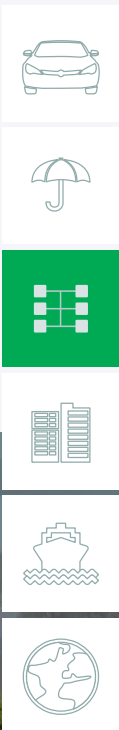
Control & Automation



Trade & Distribution



Telecom



Bringing High Tech To Low Tech



Afcon's Leading Technologies

Innovative

Support Project Execution

Supported by Marketing & Distribution Channels

Full value chain in the Infrastructure world

Development



Main Contractor (GC,EPC)



Electromechanical Systems



Control, Security and Low Voltage Systems



Service & Maintenance

End to End Solutions

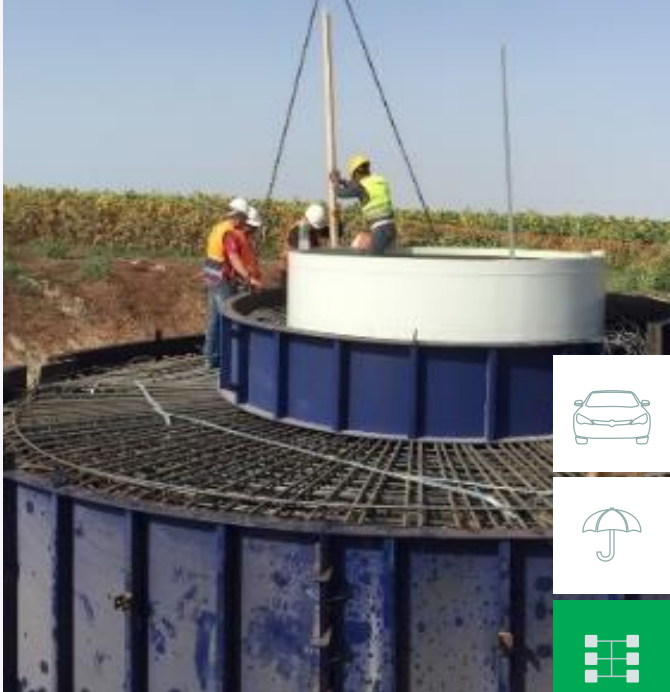


Afcon Procures Technology intensive Projects

"Turn Key Projects"

Lump Sum Budget

Defined Timetable



With innovative,
advanced technologies



PULSE
Industrial Control



V-Alert
Security Sensors



TIBA
Parking Access
& Revenue Control



AEONIX
CC ,UC&C ,Unified
Communication software,
cloud based



ZEUS
Cyber Security



Harmony Gateway
Port Gate Management



ERES
Refrigeration
& Deep Freeze



C4I
For security



Fast Pass
Border Control



Electrical Panels
High/Low Voltage
& Switchgear

Afcon around the world



Real Estate Division

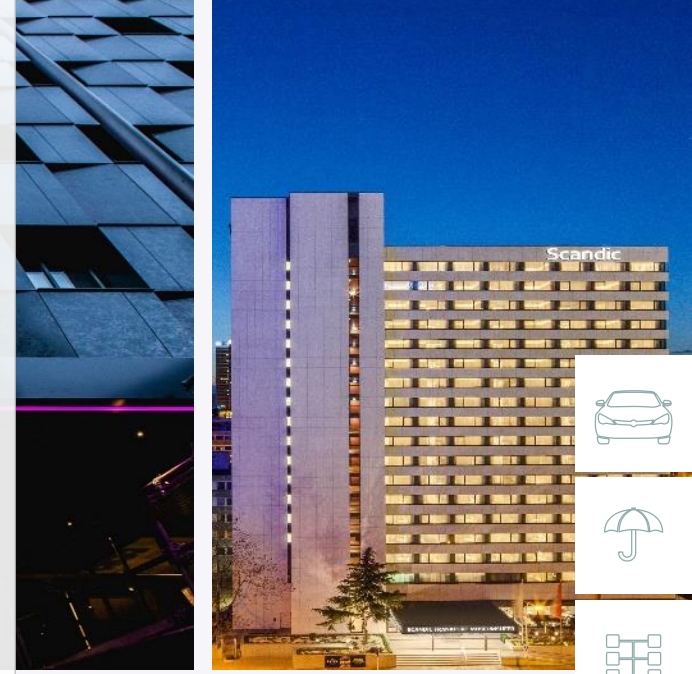
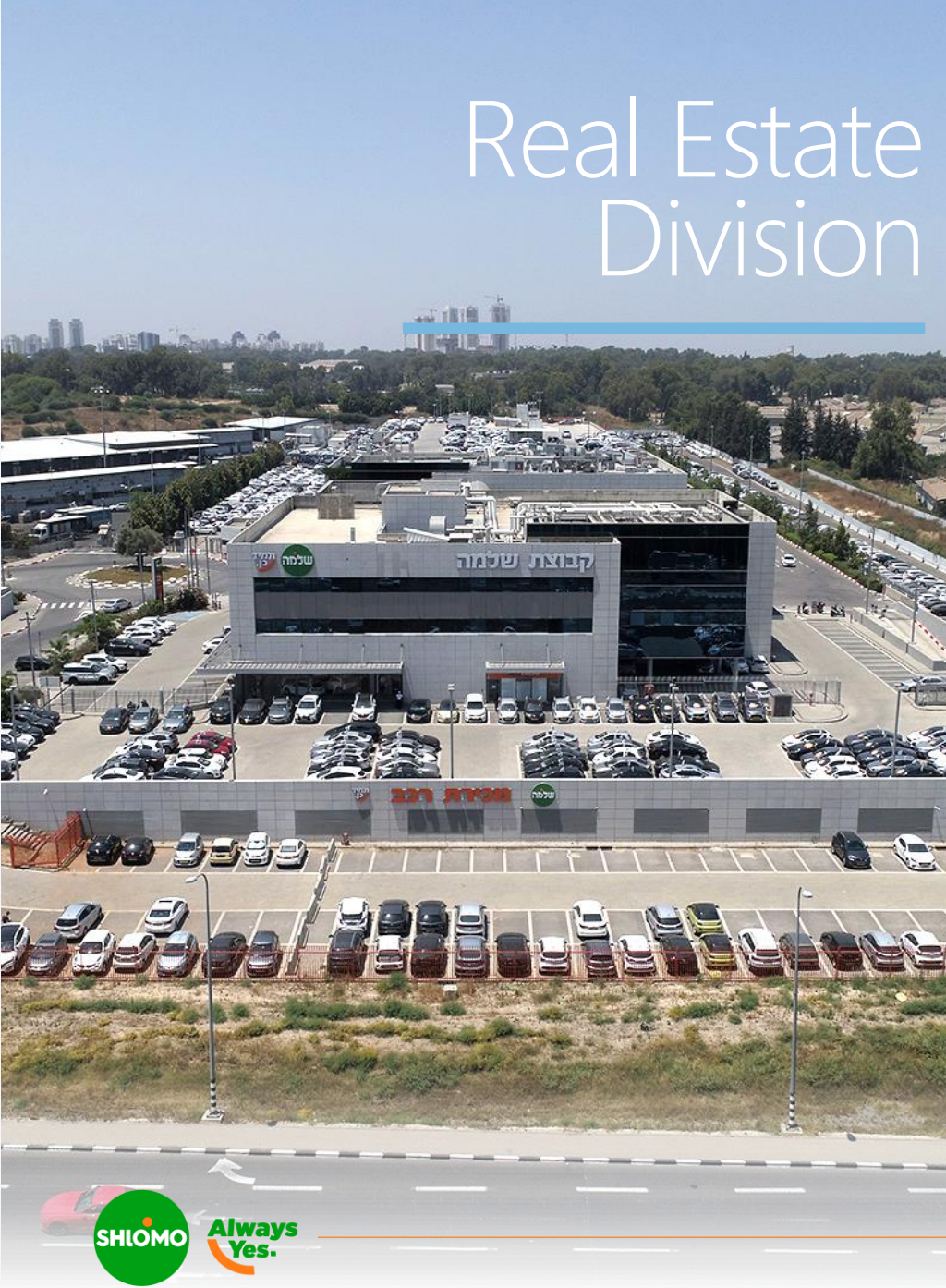


The company specializes in a range of real estate properties

Commercial properties, logistics centers, office buildings and hotels.

Israel A portfolio including 14 properties in the central region - value 761 million ILS - including the company's flagship project: the logistics center in Tzrifin.

Europe A portfolio of 11 real estate properties in major European cities. Value approximately 286 million Euros.





The company is active in **incoming generating real estate' investment and identifying real estate investment opportunities** in Israel and Europe.

The company portfolio includes real estate for leasing that totals approx. **145,000 square meters in Israel and 95,000 square meters in Europe (proportional consolidation)**.

The company portfolio includes real estate for investment that totals approx. **1.7 billion ILS (around 1.9 billion according to proportional consolidation)**.

Company capital totals approx. **707 million ILS***

In a typical year (according to proportional consolidation) **income from leasing totals approx. 120 million ILS. NOI: approx. 98million ILS.**

The Company's debentures are rated **A3 stable** by Midroog.

Company headquarters are based in **Tzrifin, Israel and Frankfurt, Germany.**



*As of December 31, 2019

**Logistical Center
Kiryat Shlomo - Tzrifin**



In Israel the company owns and leases Income generating real estate (commercial, logistics and industrial buildings, are leased for the activities of the Shlomo group or to third parties)

The company actively engages in finding real estate opportunities (locating potential properties), development (conversion or renovation), marketing, maintenance and administration of real estate.

According to the specific deal and its profitability, the company may sign lease agreements already during the purchase process. Alternatively, the company may purchase the property and thereafter work to stabilize it or realize its potential.

The company is actively engaged in finding real estate investment opportunities or properties that can potentially yield a profit and increase their value (by changing tenants, renovations or extensions).

The company's properties are located in the center of the country and are leased to high quality renters on long-term contracts.

Shlomo Real Estate Activities: Israel



Europe: Yielding assets

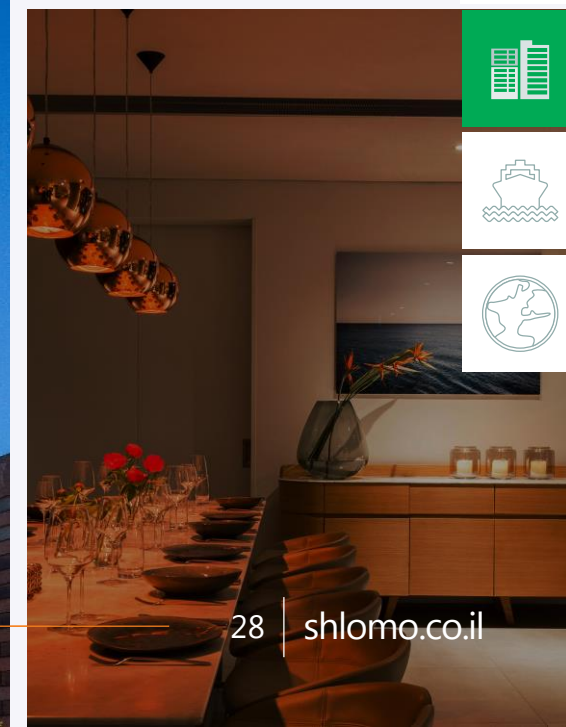
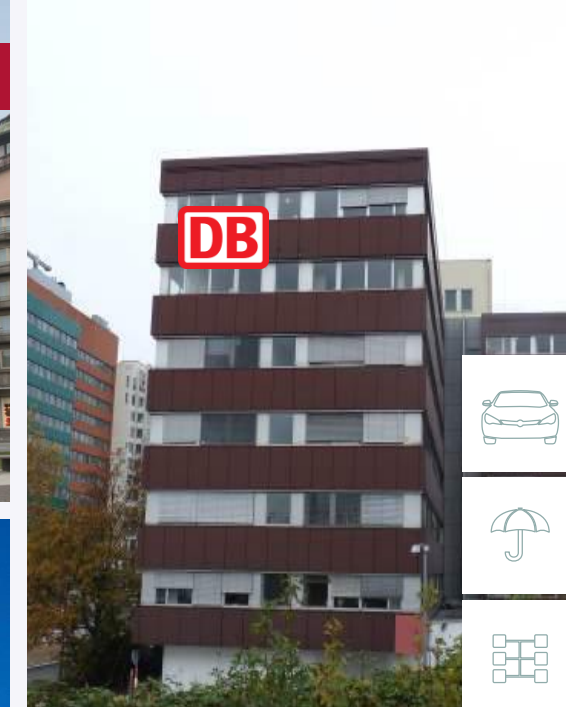
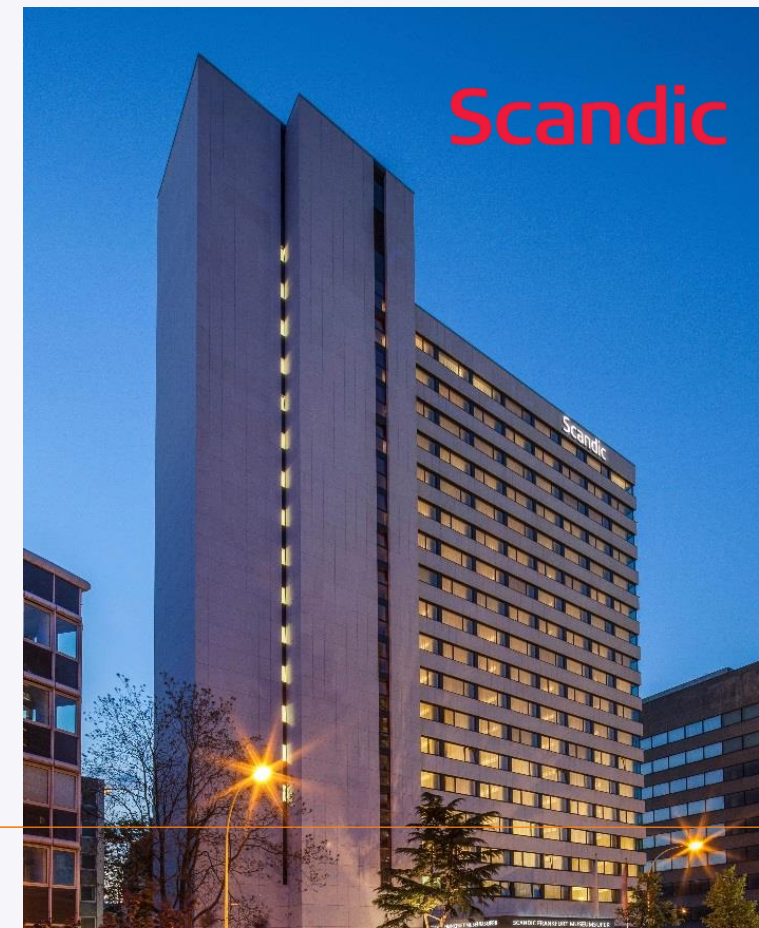
In Europe (mainly Germany) the company owns and leases real estate (hotels, office buildings and commercial centers leased to third parties).

The company actively engages in finding investment opportunities (locating potential properties), development (conversion or renovation), maintenance and administration of the real estate.

According to the deal and its profitability, the company may already sign lease agreements to rent out a hotel property during the purchase process. Alternatively, the company may operate the hotel itself until it becomes stable and thereafter lease it to a third party.

The hotels are superior tourist class, located in major European cities that enjoy extensive commercial activity and urban tourism. They are managed by leading chains (Scandic and Leonardo/Fatal).

The office blocks and commercial centers are located in major cities and are leased to high quality renters on long-term contracts





Shlomo residential and developments

Since 2013, **Shlomo residential and developments** has been operating local Residential Urban Renewal projects, working in a field known as "Evacuation-Development".

The flagship project is a compound at Givatayim City, very close to Tel Aviv, with more than 1,000 apartments.



Shipping Division

Leading the way in advancing
Israeli and international sea power

Ship Building

**Build advanced military
and commercial sea-craft**

Metal Works

Large scale industrial projects:
From loading cranes and airport sleeves
to Piers and Desalination plants.

Private Ports

Handle approx. 2 million tons of cargo
every year



Military Naval Projects



Design and build state-of-the-art **missile boats** for **Israel's Ministry of Defense** and foreign countries.



Design, manufacture & maintenance of **coast-guard ships** and **multi-purpose marine vessels**.



Ship repair services for the IDF navy and foreign clients.





Civilian Shipping Projects



Design, manufacture and maintenance of cargo ships, tug boats, barges and multi-purpose marine vessels.



Ship repair services for sea ports, Eilat-Ashkelon pipeline, port of Hadera and private clients.



Industrial Metal Works Projects



Construction of **industrial metal works and large steel structures**



Crane manufacturing for loading and unloading ship containers



Desalination and pressure equipment



Natural gas facilities



Airport passenger sleeves for Ben-Gurion Intl. airport



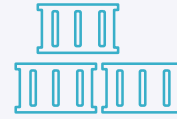
Piers for Hadera and Ashkelon's power stations.



Private Ports



Port service and operation for a variety of cargo types, from bulk commodities to unified cargo, with an expertise in handling special cargo.



The port provides loading and unloading services of more than 2 million tons of general and bulk goods per year.



Cement Import
Offers packing, sales and distribution of imported cement.



Logistics Division

Leading the way
in Import-Export
services



A range of value-added services:



Online Tracking
State of the art computerized system for logistical management, giving clients updated information via the web.



Security
Strict 24/7 security services and advanced electronic protection measures.



Insurance
Providing value-covering insurance for storage and transportation of merchandise.



Rental
Vast storage areas for full and empty shipping containers and cargo.



Logistics services
Distribution, packaging, labeling, quality checks and security checks.



Railroad extension
Privet railroad extension offering **efficiency and flexibility in transporting** ship containers to ports and railroad destinations.



Get in touch with Shlomo

Company	Name	Position	e-mail	Tel. number	Address	Web site
Shlomo group	Asi Shmeltzer	Chairman of the board	asi@shlomo.co.il	+972-8-9191199	Shlomo H.Q, Kiryat Shlomo Tzrifin, Nir Zvi, Zip 72905 Israel	www.shlomo.co.il
Shlomo holdings	Eyal Gur	CEO	eyalg@shlomo.co.il	+972-8-9191317	Shlomo H.Q, Kiryat Shlomo Tzrifin, Nir Zvi, Zip 72905 Israel	www.shlomo.co.il
Shlomo Real Estate	Israel Raif	CEO	raif@shlomo.co.il	+972-8-9191600	Shlomo H.Q, Kiryat Shlomo Tzrifin, Nir Zvi, Zip 72905 Israel	www.shlomo.co.il
Shlomo Insurance	Uri Omid	CEO	urio@shlomo-bit.co.il	+972-3-6070544	Hyetzira 22 Kiryat Arye Petach Tikva, Zip 49512, Israel	www.shlomo-bit.co.il
Afcon Holdings	Israel Raif	Chairman	raif@shlomo.co.il	+972-73-2001326	Hatavor 4, Segula Petach Tikva, Zip 49146, Israel	www.afcon.co.il
Conterm/Goldbond	Arye Karman	CEO	arye@conterm.co.il	+972-8-8547000	Hakidma 1, Ashdod, Zip 77140, Israel	www.coterm.co.il
Israel shipyards	Eitan Zuker	CEO	eitan@israel-shipyards.com	+972-4-8460469	Yulius Simon Rd. 53, Haifa Bay, Zip 2611702, Israel	www.israel-shipyards.com